



## Skyler Rafferty

### Details

973.525.4803

[shraffe@g.clemson.edu](mailto:shraffe@g.clemson.edu)

### Skills

Creativity

Decision Making

Ability to Work in a Team

Customer Service

Ability to Multitask

Communication

Adaptability

Computer Skills

Leadership Skills

Time Management

Fast Learner

Excellent Communication Skills

Ability to Learn Quickly

### Languages

English

Italian

## Profile

Diligent Language & International Business major (3.6 GPA) currently attending Clemson University, with 4+ years of work experience. Aiming to leverage my proven knowledge and project management skills to successfully fill the role at your company. Frequently known as hard-working by my peers, I can be relied upon to help your company achieve its goals.

## Employment History

### Social Media , Dublin Scrap Metal, Newark, NJ

MAY 2019 – MAY 2022

- Collaborate with web, multimedia, or art design staffs to create web sites that conform to the brand and company.
- Coordinate sales or other promotional strategies with merchandising, operations, or inventory control staff to ensure product catalogs are current and accurate.
- Implement online customer service processes to ensure positive and consistent user experiences

### Liquor Sales Associate, Lavallette Liquors, Lavallette, NJ

MAY 2020 – AUGUST 2021

- Answer customers' questions about liquor merchandise and advise customers on liquor selections.
- Take inventory or examine merchandise to identify items to be reordered or replenished.
- Stock shelves, racks, cases, bins, and tables with new or transferred merchandise.
- Design and set up advertising displays of merchandise to attract customers and promote sales.

### Intern, CASTADIVA Group, Milano, Italia

JULY 2022 – AUGUST 2022

- Researched among company's global trends
- Discussed with colleagues social media trends regarding future industrial plans
- Created and presented final presentation regarding the importance of social media to organization

## Education

### B.A. Language & International Business, Clemson University, Clemson, SC

JANUARY 2020 – MAY 2023

- GPA: 3.6
- Extracurricular Activities: GIVE at Clemson , Kappa Kappa Gamma (KKr), Italian Club, ClemsonLIFE

### American University of Rome, Rome, Italy

DECEMBER 2019

Studied global business

## International Experience

Studying abroad has become a component in the curriculum for international business majors to help understand the economic, political, and cultural factors shaping business in and across countries today. During my abroad experience and internship I lived through these factors daily. This opportunity broadened horizons and opened my eyes to the possibilities of working abroad.

## Courses

### International Economics, Clemson University

AUGUST 2021 – DECEMBER 2021

### International Marketing , Clemson University

AUGUST 2021 – DECEMBER 2021

### Italian, Clemson University