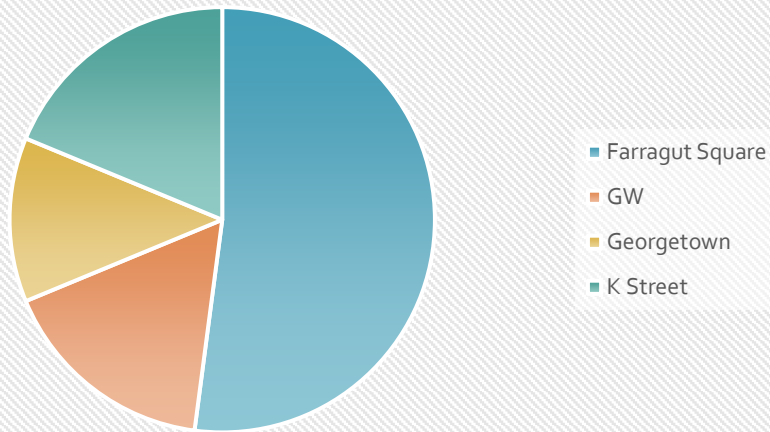


Top't Corn Mobile Sales (July)

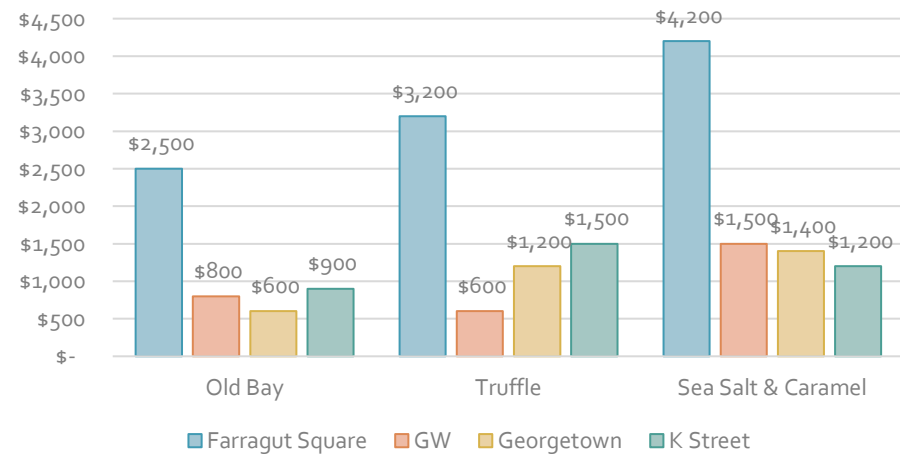
Truck Location

	Farragut Square	GW	Georgetown	K Street
Old Bay	\$ 2,500	\$ 800	\$ 600	\$ 900
Truffle	\$ 3,200	\$ 600	\$ 1,200	\$ 1,500
Sea Salt & Caramel	\$ 4,200	\$ 1,500	\$ 1,400	\$ 1,200
Total	\$ 9,900	\$ 2,900	\$ 3,200	\$ 3,600

Old Bay



July Sales By Popcorn Type



Price	\$55,000.00
Interest (annual)	3%
Loan term *in months)	24
Monthly payment	\$2,363.97

Total payments	\$56,735.20
Interest paid	\$1,735.20

Average Sales	\$4,900.00
Buy new truck?	Yes

Online Sales During Buy 1 Get 1 Free Sale

Date	Quantity	Item	State
7/30/2019	13	Old Bay	MD
7/30/2019	17	Old Bay	MD
7/31/2019	17	Old Bay	MD
7/31/2019	21	Old Bay	MD
7/31/2019	9	Old Bay	MD
8/1/2019	31	Old Bay	MD
8/1/2019	17	Old Bay	MD
8/4/2019	28	Old Bay	MD
8/4/2019	12	Old Bay	MD
8/4/2019	32	Old Bay	MD
8/4/2019	35	Old Bay	MD
8/5/2019	12	Old Bay	MD
8/5/2019	13	Old Bay	MD
8/4/2019	21	Original Blend	MD
8/4/2019	26	Original Blend	MD
8/5/2019	10	Original Blend	MD
8/5/2019	15	Sea Salt and Caramel	MD
8/5/2019	24	Truffle	MD
Total	353		

Online Sales During Buy 1 Get 1 Free Sale

Date	Quantity	Item	State
7/30/2018	21	Old Bay	MD
7/30/2018	16	Original Blend	OH
7/30/2018	25	Original Blend	CA
7/30/2018	19	Sea Salt and Caramel	MO
7/30/2018	14	Sea Salt and Caramel	NJ
7/30/2018	21	Truffle	VA
7/30/2018	5	Truffle	DC
7/30/2018	11	Original Blend	AL
7/30/2018	23	Old Bay	MD
7/30/2018	13	Truffle	DC
7/30/2018	10	Sea Salt and Caramel	MS
7/30/2018	11	Original Blend	NC
7/30/2018	6	Original Blend	VA
7/30/2018	18	Old Bay	NJ
7/30/2018	18	Old Bay	NJ
7/30/2018	20	Sea Salt and Caramel	NY
7/31/2018	18	Old Bay	ID
7/31/2018	24	Sea Salt and Caramel	OH
7/31/2018	11	Truffle	NY
7/31/2018	16	Original Blend	AL
7/31/2018	14	Old Bay	MD
7/31/2018	20	Original Blend	NC
7/31/2018	14	Sea Salt and Caramel	MS
7/31/2018	9	Original Blend	VA
7/31/2018	19	Old Bay	MD
7/31/2018	25	Old Bay	MD
7/31/2018	20	Old Bay	VA
7/31/2018	15	Original Blend	WV
7/31/2018	5	Sea Salt and Caramel	CA
7/31/2018	7	Sea Salt and Caramel	MO
7/31/2018	7	Sea Salt and Caramel	MS
7/31/2018	12	Truffle	NY
7/31/2018	11	Truffle	NY
7/31/2018	6	Original Blend	OH
8/1/2018	5	Truffle	NY
8/1/2018	12	Old Bay	MD
8/1/2018	8	Old Bay	DC
8/1/2018	20	Sea Salt and Caramel	MS
8/1/2018	13	Sea Salt and Caramel	AL
8/1/2018	23	Sea Salt and Caramel	NC
8/1/2018	12	Original Blend	AL
8/1/2018	9	Original Blend	DC
8/1/2018	20	Original Blend	NY
8/1/2018	7	Original Blend	WV

8/1/2018	21 Original Blend	OH
8/1/2018	16 Truffle	VA
8/1/2018	14 Old Bay	VA
8/1/2018	24 Sea Salt and Caramel	DC
8/1/2018	23 Old Bay	MD
8/1/2018	17 Old Bay	WV
8/1/2018	11 Original Blend	AL
8/1/2018	25 Original Blend	SC
8/1/2018	6 Truffle	SC
8/2/2018	19 Original Blend	OH
8/2/2018	22 Original Blend	NY
8/2/2018	25 Sea Salt and Caramel	NJ
8/2/2018	13 Sea Salt and Caramel	NJ
8/2/2018	22 Old Bay	NY
8/2/2018	18 Truffle	NY
8/2/2018	14 Old Bay	OH
8/2/2018	5 Truffle	DC
8/2/2018	5 Old Bay	CA
8/3/2018	10 Original Blend	AL
8/3/2018	12 Original Blend	MS
8/3/2018	11 Sea Salt and Caramel	OH
8/3/2018	22 Old Bay	CA
8/3/2018	11 Old Bay	DC
8/3/2018	18 Original Blend	CA
8/3/2018	22 Truffle	VA
8/3/2018	13 Sea Salt and Caramel	NJ
8/3/2018	21 Sea Salt and Caramel	WV
8/4/2018	5 Old Bay	MD
8/4/2018	5 Old Bay	DC
8/4/2018	14 Sea Salt and Caramel	NJ
8/4/2018	11 Sea Salt and Caramel	NY
8/4/2018	15 Original Blend	MD
8/4/2018	6 Original Blend	AL
8/4/2018	17 Truffle	VA
8/4/2018	20 Old Bay	MD
8/4/2018	7 Old Bay	MD
8/4/2018	17 Old Bay	VA
8/4/2018	19 Truffle	NY
8/4/2018	6 Original Blend	OH
8/4/2018	13 Sea Salt and Caramel	CA
8/4/2018	17 Original Blend	CA
8/4/2018	22 Truffle	CA
8/4/2018	18 Old Bay	MD
8/4/2018	17 Original Blend	MD
8/4/2018	12 Old Bay	VA
8/4/2018	13 Original Blend	VA
8/4/2018	21 Sea Salt and Caramel	MS

8/4/2018	6 Original Blend	NC
8/4/2018	24 Original Blend	WV
8/4/2018	17 Old Bay	WV
8/4/2018	18 Truffle	OH
8/5/2018	19 Old Bay	MD
8/5/2018	16 Truffle	OH
8/5/2018	17 Original Blend	CA
8/5/2018	10 Original Blend	MD
8/5/2018	16 Sea Salt and Caramel	VA
8/5/2018	22 Truffle	MD
8/5/2018	16 Truffle	VA
8/5/2018	23 Sea Salt and Caramel	AL
8/5/2018	12 Old Bay	MD
8/5/2018	21 Old Bay	WV
8/5/2018	8 Original Blend	WV
8/5/2018	22 Truffle	CA
8/5/2018	7 Truffle	CA
8/5/2018	19 Truffle	MO
8/5/2018	24 Original Blend	WV
8/5/2018	12 Sea Salt and Caramel	DC
8/5/2018	22 Old Bay	DC
8/5/2018	17 Sea Salt and Caramel	MD
8/5/2018	7 Sea Salt and Caramel	VA
8/5/2018	13 Truffle	AL
8/5/2018	22 Sea Salt and Caramel	MS
8/5/2018	21 Old Bay	NC

Date	Old Bay	Black Truffle	Sea Salt and Caramel	Daily Total (# sold)	Daily Total (\$)
8/1/2019	239	83	209	531	\$3,186
8/2/2019	225	185	77	487	\$2,922
8/3/2019	45	165	156	366	\$2,196
8/4/2019	240	93	177	510	\$3,060
8/5/2019	195	215	110	520	\$3,120
8/6/2019	25	133	251	409	\$2,454
8/7/2019	126	53	196	375	\$2,250
8/8/2019	263	141	37	441	\$2,646
8/9/2019	26	174	204	404	\$2,424
8/10/2019	29	62	29	120	\$720
8/11/2019	210	238	98	546	\$3,276
8/12/2019	269	70	273	612	\$3,672
8/13/2019	150	86	224	460	\$2,760
8/14/2019	70	189	55	314	\$1,884
8/15/2019	221	182	240	643	\$3,858
8/16/2019	30	43	206	279	\$1,674
8/17/2019	53	143	259	455	\$2,730
8/18/2019	274	169	27	470	\$2,820
8/19/2019	166	121	101	388	\$2,328
8/20/2019	211	66	69	346	\$2,076
8/21/2019	114	240	72	426	\$2,556
8/22/2019	81	132	267	480	\$2,880
8/23/2019	273	241	194	708	\$4,248
8/24/2019	266	233	42	541	\$3,246
8/25/2019	168	237	273	678	\$4,068
8/26/2019	54	265	255	574	\$3,444
8/27/2019	165	85	189	439	\$2,634
8/28/2019	274	38	55	367	\$2,202
8/29/2019	25	222	188	435	\$2,610
8/30/2019	121	119	245	485	\$2,910
8/31/2019	114	91	257	462	\$2,772

Sales Goal Met?

with Price Increase

Current price per box: \$6

yes \$ 3,460

Daily sales goal: \$1,500

yes \$ 3,174

Average daily sales: \$2,762

yes \$ 2,385

Lowest daily sales: \$720

yes \$ 3,324

Highest daily sales: \$4,248

yes \$ 3,389

Average sales with

yes \$ 2,665

price increase

\$ 3,000

yes \$ 2,444

New price per box:

\$6.52

yes \$ 2,874

yes \$ 2,633

no \$ 782

yes \$ 3,558

yes \$ 3,988

yes \$ 2,998

yes \$ 2,046

yes \$ 4,190

yes \$ 1,818

yes \$ 2,965

yes \$ 3,063

yes \$ 2,528

yes \$ 2,255

yes \$ 2,776

yes \$ 3,128

yes \$ 4,614

yes \$ 3,526

yes \$ 4,418

yes \$ 3,741

yes \$ 2,861

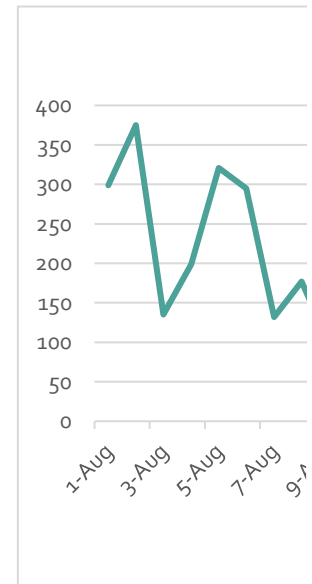
yes \$ 2,392

yes \$ 2,835

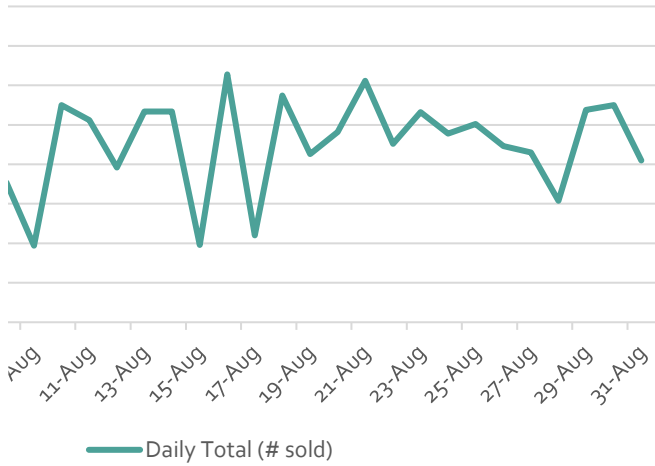
yes \$ 3,161

yes \$ 3,011

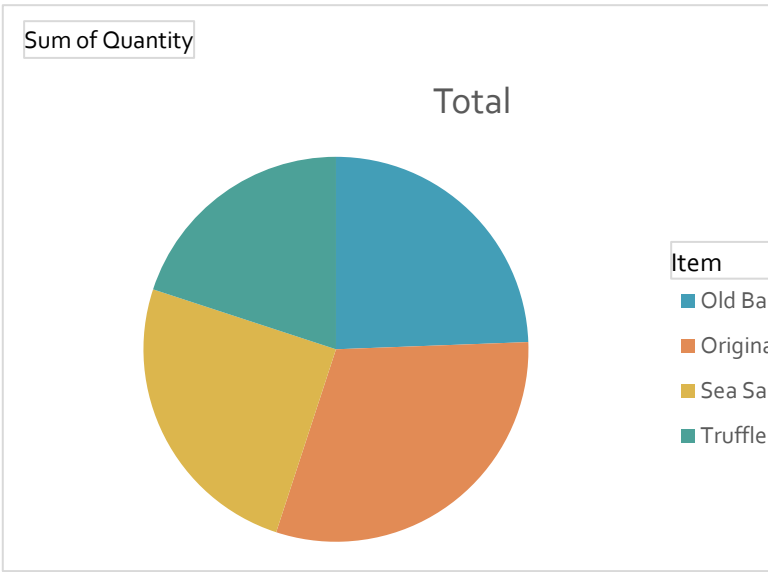
Date	Old Bay	Black Truffle	Sea Salt and Caramel	Daily Total (# sold)
1-Aug	140	49	110	299
2-Aug	141	100	133	375
3-Aug	32	68	35	135
4-Aug	130	35	34	199
5-Aug	104	124	93	321
6-Aug	43	135	117	295
7-Aug	61	9	62	132
8-Aug	16	68	93	177
9-Aug	8	70	19	97
10-Aug	145	9	114	275
11-Aug	94	14	148	256
12-Aug	50	59	87	196
13-Aug	92	110	65	267
14-Aug	64	140	63	267
15-Aug	40	46	12	98
16-Aug	136	50	128	314
17-Aug	21	34	55	110
18-Aug	32	122	133	287
19-Aug	57	144	12	213
20-Aug	36	98	107	241
21-Aug	122	140	44	306
22-Aug	53	76	97	226
23-Aug	96	122	48	266
24-Aug	96	100	43	239
25-Aug	118	106	30	251
26-Aug	115	61	47	223
27-Aug	29	53	133	215
28-Aug	20	124	10	154
29-Aug	66	73	130	269
30-Aug	73	78	124	275
31-Aug	93	42	76	205



Daily Total (# sold)



Row Labels	Sum of Quantity
Old Bay	604
Original Blend	758
Sea Salt and Caramel	619
Truffle	494
Grand Total	2475



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Online Sales During Buy 1 Get 1 Free Sale

Date	Quantity	Item	State
7/30/2019	13	Old Bay	MD
7/30/2019	9	Original Blend	OH
7/30/2019	28	Original Blend	CA
7/30/2019	9	Sea Salt and Caramel	MO
7/30/2019	21	Sea Salt and Caramel	NJ
7/30/2019	9	Truffle	VA
7/30/2019	29	Truffle	DC
7/30/2019	20	Original Blend	AL
7/30/2019	17	Old Bay	MD
7/30/2019	20	Truffle	DC
7/30/2019	16	Sea Salt and Caramel	MS
7/30/2019	24	Original Blend	NC
7/30/2019	14	Original Blend	VA
7/30/2019	24	Old Bay	NJ
7/30/2019	9	Old Bay	NJ
7/30/2019	32	Sea Salt and Caramel	NY
7/31/2019	11	Old Bay	ID
7/31/2019	12	Sea Salt and Caramel	OH
7/31/2019	33	Truffle	NY
7/31/2019	28	Original Blend	AL
7/31/2019	17	Old Bay	MD
7/31/2019	31	Original Blend	NC
7/31/2019	30	Sea Salt and Caramel	MS
7/31/2019	21	Original Blend	VA
7/31/2019	21	Old Bay	MD
7/31/2019	9	Old Bay	MD
7/31/2019	9	Old Bay	VA
7/31/2019	27	Original Blend	WV
7/31/2019	13	Sea Salt and Caramel	CA
7/31/2019	11	Sea Salt and Caramel	MO
7/31/2019	16	Sea Salt and Caramel	MS
7/31/2019	34	Truffle	NY
7/31/2019	35	Truffle	NY
7/31/2019	28	Original Blend	OH
8/1/2019	26	Truffle	NY
8/1/2019	31	Old Bay	MD
8/1/2019	9	Old Bay	DC
8/1/2019	12	Sea Salt and Caramel	MS
8/1/2019	21	Sea Salt and Caramel	AL
8/1/2019	15	Sea Salt and Caramel	NC
8/1/2019	25	Original Blend	AL
8/1/2019	16	Original Blend	DC
8/1/2019	30	Original Blend	NY
8/1/2019	17	Original Blend	WV

8/1/2019	25 Original Blend	OH
8/1/2019	22 Truffle	VA
8/1/2019	13 Old Bay	VA
8/1/2019	16 Sea Salt and Caramel	DC
8/1/2019	17 Old Bay	MD
8/1/2019	11 Old Bay	WV
8/1/2019	20 Original Blend	AL
8/1/2019	10 Original Blend	SC
8/1/2019	16 Truffle	SC
8/2/2019	33 Original Blend	OH
8/2/2019	33 Original Blend	NY
8/2/2019	16 Sea Salt and Caramel	NJ
8/2/2019	20 Sea Salt and Caramel	NJ
8/2/2019	13 Old Bay	NY
8/2/2019	24 Truffle	NY
8/2/2019	22 Old Bay	OH
8/2/2019	10 Truffle	DC
8/2/2019	16 Old Bay	CA
8/3/2019	25 Original Blend	AL
8/3/2019	24 Original Blend	MS
8/3/2019	34 Sea Salt and Caramel	OH
8/3/2019	11 Old Bay	CA
8/3/2019	34 Old Bay	DC
8/3/2019	22 Original Blend	CA
8/3/2019	29 Truffle	VA
8/3/2019	29 Sea Salt and Caramel	NJ
8/3/2019	23 Sea Salt and Caramel	WV
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8/4/2019	9 Truffle	NY
8/4/2019	24 Original Blend	OH
8/4/2019	31 Sea Salt and Caramel	CA
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8/4/2019	26 Original Blend	MD
8/4/2019	16 Old Bay	VA
8/4/2019	32 Original Blend	VA
8/4/2019	32 Sea Salt and Caramel	MS

8/4/2019	22 Original Blend	NC
8/4/2019	14 Original Blend	WV
8/4/2019	23 Old Bay	WV
8/4/2019	16 Truffle	OH
8/5/2019	12 Old Bay	MD
8/5/2019	28 Truffle	OH
8/5/2019	21 Original Blend	CA
8/5/2019	10 Original Blend	MD
8/5/2019	17 Sea Salt and Caramel	VA
8/5/2019	24 Truffle	MD
8/5/2019	30 Truffle	VA
8/5/2019	31 Sea Salt and Caramel	AL
8/5/2019	13 Old Bay	MD
8/5/2019	34 Old Bay	WV
8/5/2019	11 Original Blend	WV
8/5/2019	24 Truffle	CA
8/5/2019	9 Truffle	CA
8/5/2019	14 Truffle	MO
8/5/2019	16 Original Blend	WV
8/5/2019	29 Sea Salt and Caramel	DC
8/5/2019	32 Old Bay	DC
8/5/2019	15 Sea Salt and Caramel	MD
8/5/2019	28 Sea Salt and Caramel	VA
8/5/2019	18 Truffle	AL
8/5/2019	35 Sea Salt and Caramel	MS
8/5/2019	9 Old Bay	NC